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FOR: THE TOBACCO INSTITUTE, INC.

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MISSOURI'S IMPORTANCE IN TOBACCO INDUSTRY TOLD IN TOBACCO INSTITUTE BOOKLET

Washington -- The place of Missouri in the history of the tobacco industry and in the tobacco economy today is told in Missouri and Tobacco, an historical booklet published today by The Tobacco Institute, Inc.

Today, St. Louis is the principal producer-city of the multi-million dollar automatic vending machine industry and Missouri farmers market a tobacco crop valued at more than $2.4 million annually.

The "Show Me" state is noted as the birthplace of the corncob pipe -- the Missouri Meerschaum -- and still is the world's corncob capital. It is the home state of one of the world's most famous smokers, Mark Twain. At one time St. Louis was the nation's chief tobacco market and Missouri-grown tobacco brought the highest prices at eastern markets.

Although Missouri did not impose a cigarette tax until 1956, the state had realized more than $35 million in revenues from this source up to mid-1959. Missouri tobacco sales have a wholesale value above $100 million annually.

Missouri and Tobacco weaves these facts, plus other colorful history, into a brief portrait of Missouri's role in the development of this great American industry.

The Tobacco Institute, Inc., is comprised of manufacturers who produce about 99 percent of the nation's cigarettes, chewing and smoking tobacco, and snuff.

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Source: https://www.industrydocuments.ucsf.edu/docs/pqcm0000